

BUYBUYCART
SELECT



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ABOUT US

Who We
Are and
What We
Stand For



Modern Grocery Retail

Redefining everyday grocery shopping with a fresh, modern retail experience.



Hybrid Business Model

Seamlessly blending online and offline sales for maximum reach and revenue.



Company Operated

Stores run by our expert team ensuring consistent quality and operations.



Technology Driven

Powered by smart tech for inventory, billing, and customer engagement.



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BUSINESS MODEL

Product Categories

Grocery & FMCG, Fresh Produce, and Daily Essentials — a complete range of everyday necessities curated for modern households.

Sales Channels

Seamless Online & Offline Sales integration, enabling customers to shop in-store or order digitally for maximum reach and convenience.



➔ BUYBUYCART SELECT FOCO – Investment Requirements

Store Area

Minimum store area of 1,000+ Sq.ft. required to set up a BuyBuyCart SELECT FOCO franchise outlet.

Investment Per Sq.ft.

₹3,000 per Sq.ft. total investment covers store setup and initial stock for a fully operational retail outlet.

Franchise Fee & Tax

15% Franchise Fee applicable on total investment. 18% GST charged extra as per government norms.



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INVESTMENT



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50% — *Stock*

Half of your investment goes directly into store inventory — FMCG, fresh produce, and daily essentials ready for launch.



Investment Split Breakdown

50% — *Store Setup*

The remaining half covers complete store setup including fixtures, branding, technology, and all infrastructure.



INVESTMENT SPLIT

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COMPANY SUPPORT

What We
Provide to
Our Franchise
Partners



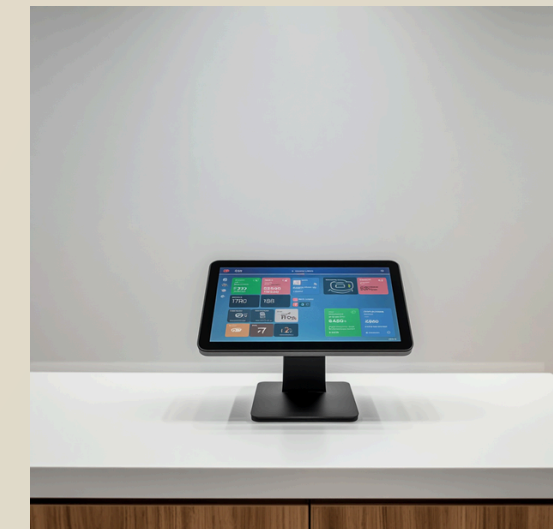
Store Setup

Complete turnkey store setup and infrastructure support.



Branding & Marketing

Full branding kit and ongoing marketing campaigns provided.



Technology

Tech-driven systems for billing, inventory, and operations.



Training

Staff training and operational guidance. Excl: Civil Work.

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FOCO MODEL

How We Run Your Store



Company Operated
Our team manages day-to-day store operations end-to-end.



Inventory Managed
Stock planning, replenishment and control handled by us.



Marketing Support
Full branding, promotions and digital marketing provided.



Store Operations
Trained staff, technology and processes deployed at store.

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₹30 per Sq.ft. Rent Support
provided monthly by the company,
ensuring a stable baseline income
for the franchise partner.



Franchise Returns – FOCO Model

Monthly Return

1.5% Monthly Return on total investment.

or

2.5% of Total Sale

Whichever is Higher



FRANCHISE RETURNS

➔ Franchise Agreement Terms

Agreement Duration

The franchise agreement is valid for a 3-year term from the date of signing, with renewal options subject to company policy and performance review.

Company Operated

Under the FOCO model, the store is fully operated by the company. The franchisee retains ownership while BuyBuyCart manages all daily operations.

Standard T&Cs Apply

All standard terms and conditions of BuyBuyCart SELECT FOCO apply. Franchisees are required to comply with brand guidelines, operational standards, and legal obligations.



AGREEMENT



Exit Policy – What Happens When You Leave

Stock Buyback

All unsold stock at the time of exit will be bought back by the company at the original purchase price, ensuring your inventory investment is protected.



Setup Refund & GST

50% of the store setup cost will be refunded upon exit, subject to terms and conditions. GST applicable on all refund transactions as per government norms.



EXIT POLICY

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Your Key Benefits at a Glance



Modern Retail

Tech-driven hybrid grocery retail for today's consumer.



Strong Brand

Established identity with proven market presence.



Complete Support

Turnkey setup, training, marketing & technology included.



Guaranteed Returns

Assured monthly returns with transparent payout model.

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THANK YOU

Get In Touch

Thank you for considering BuyBuyCart Select Franchise. We invite you to join us in building modern retail together.



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